



Jeanne Varney and David Mahood bring together their unique and diverse talents to provide the sustainable hospitality consulting services of Olive Hospitality Consulting. The firm provides balanced business solutions for a wide variety of global sustainability challenges facing the hospitality industry today.

Tomorrow's mounting challenges will require companies to adopt sustainable practices to be successful enterprises and responsible corporate citizens.



Olive Hospitality Consulting

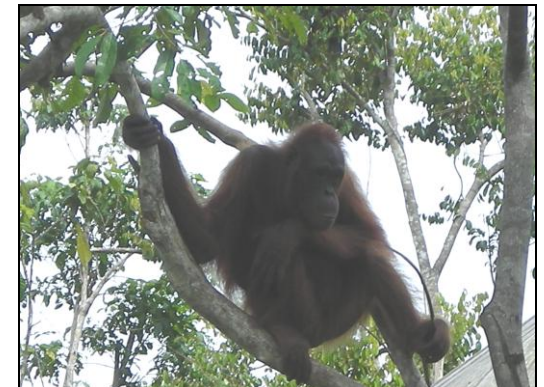


Consulting Services:

- Creating the Sustainable "ROI"
- Operational Audits
- "Greening" a Property Programs-Internal/ External
- Marketing, Branding and Promotional Strategies
- Green Meetings
- Introduction to Certifications
- Sustainable Product Design & Sourcing
- Sustainability Lecturing and Training
- Sustainable Manufacturing training

Olive Hospitality Consulting offers a range of services for the general hospitality marketplace. Our programs can benefit the following businesses and groups:

- **product manufacturers**
- **product designers**
- **individual hotels**
- **management companies**
- **purchasing groups**
- **meeting planners**
- **designers/architects**
- **inhabitants of Planet Earth planning on staying**



Quotes:

"If money were no object, what would you do to save the planet? Now, find a way."

"We have passed beyond the stage of choices without consequences and have entered into a period of habitat reconstruction. We must rethink the products we make and the places we build to ensure that our impact on nature is not ever-lasting. Tomorrow's travelers deserve no less."

"YOU be the instrument of change and influence for tomorrow's world."

"We must stop consuming blindly and begin to pay heed to the process. There is an environmental price tag to every purchase. You just don't see it in the bill."



About us:

Jeanne's extensive experience in the hospitality industry ranges from property operations to asset management to sustainable hotel operations. Her practical perspective on the economic needs of businesses coupled with her knowledge of sustainability issues give her the ability to help businesses meet the emerging demands of the customers

David has been a pioneer of sustainable manufacturing since he founded Olive Designs in 1998. He has since dedicated his career to bringing cutting-edge sustainability practices to the hospitality industry through his consulting services and furniture manufacturing. His knowledge of sustainable practices and concepts is wide-ranging and has proven to be an asset and inspiration to many diverse businesses.

Affiliations:

(Varney)

USGBC, Washington, D.C. Chapter
NEWH, Washington, D.C. Chapter
NEWH Sustainable Hospitality Committee
The Cornell Hotel Society
Cornell Real Estate Council

(Mahood)

NEWH Sustainable Hospitality
Board, Sustainable Furnishings Council
Sponsor, Nexus Green Building Resource Ctr.

"A leading consultant in 'green' furniture manufacturing, David has an insider's knowledge of materials and manufacturing processes coupled with the environment sensibility of a true believer."

Mike Ernst, Woods Hole Research Center, IT, coordinated facility purchases for renowned Gilman Ordway Campus in Falmouth, MA.



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Ideas for where we
stay and how we
play

